

Two-Day National Seminar on



EMERGING TECHNOLOGIES AND SUSTAINABLE ACCOUNTING: DIMENSIONS AND DIRECTIONS On 26th & 27th April, 2024

Organized by

Department of Commerce, Osmania University In association with Indian Accounting Association (IAA)

Hyderabad Branch

<u>www.osmania.ac.in</u>

Q Auditorium, UCC&BM, OU,Hyd.



Scan for Registration

About Osmania University

Osmania University, established in 1918, is the seventh oldest in India, the third oldest in south India and the first to be established in the erstwhile princely state of Hyderabad. Through out its existence of over Ten decades, it has shown remarkable progress and sustained an integrated development of all faculties. It has significantly contributed to the academic and economic development of not only the region but also of the Country. Its alumni have distinguished themselves nationally and internationally in various spheres of life and are spread far and wide around the world. Osmania University is re-accredited by the National Assessment and Accreditation Council (an Autonomous Institution of the University Grants Commission) as 'A+' Grade University.

About Department of Commerce

The Department of Commerce came into existence as an independent wing of Osmania University in 1945. M.Com (Finance), and M.Com (Information Systems) programmes are offered in the University campus and in the 3 constituent colleges. The Department is also imparting Commerce education at Undergraduate level, through a network of about 500 affiliated colleges to about 1,50,000 Commerce students. The Department has been making intensive efforts to improve its profile, by serving the community on different fronts, in the form of imparting education through various courses, undertaking projects financed by the U.G.C., State Government, Industrial establishments etc., and encouraging intensive research on topics of contemporary relevance.

About Indian Accounting Association-Hyd Branch

The Indian Accounting Association is an interface between academicians, professional and practitioners from various universities, business, industry and government. The main function of IAA is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. Further, it aims to undertake and encourage research in the field of accounting. Ever since its inception, the IAA has served as an important forum for raising the status of accounting both as a discipline and as an important tool for managerial decision making.

IAA Hyderabad branch was established in 2003. ithas 327 life members and actively involved in organizing conferences and seminars on various accounting reated themes. In the year 2005 and 2021, IAA Hyd branch successfully conducted by Commerce Department, Osmania University, Hyderabd.

About the Seminar

Emerging technology in accounting is the use of new, innovative technologies to automate, streamline, and improve the management of financial data and operations. It includes a range of tools such as Predictive Analytics, Artificial Intelligence (AI), Machine Learning (ML), Cloud Computing and Storage, Automation, Blockchain Technology, Robotic Process Automation (RPA) and more. These technologies offer the potential for tremendous gains in efficiency, accuracy, security and cost savings.

Although we are still in the early stages of many emerging technologies, business performance is becoming increasingly dependent on a company's ability to leverage technology to drive efficiency and access new capabilities. For this reason, it is essential for accounting professionals and academicians to delve into practical applications of these technologies, explore the dimensions and navigate the directions to enhance sustainable accounting practices.

Seminar Objectives

- To explore the influence of emerging technologies on the accounting curriculum.
- To examine how technology trends are reshaping the accounting profession.
- To enhance the application of emerging technologies in the context of sustainable reporting practices.

Panel Discussion

Esteemed accounting professionals spanning diverse industries will assemble for a comprehensive discourse on the seamless integration of advanced technologies. The agenda includes discussions on pivotal subjects such as accounting automation, cloud-based software, artificial intelligence, machine learning, big data utilization, predictive analytics, cybersecurity protocols, blockchain applications, Internet of Things implementation, and the emerging landscape of metaverse accounting.

Call for papers

• Authors are invited to submit their original and unpublished research work exploring the following tracks:

Track – I: Emerging Technologies and Sustainable Accounting Curriculum. Track – II: Emerging Technologies and Sustainable Accounting Profession. Track – III: Emerging Technologies and Sustainable Reporting Practices.

Opportunities with National Seminar

- Opportunities to meet experts, receive guidance, and publish work.
- Chance to win Best Presenter Award and receive participation certificates.
- Represent your university globally among diverse institutions by participating in National Seminar.

Publication Details

The selected papers will be published in Scopus Indexed or UGC Care Journals or ISBN Edited Book based on its quality. This undergoes a peer-review process by the highly qualified editorial board.

Submission Guidelines

- Only original and unpublished work is sought.
- The paper must be based on the Themes and sub-themes of the Conference.
- Abstract and full paper should be submitted only by a soft copy (word doc only).
- Paper Format: Single column, A4 Size, 1.5 line spacing.
- Font size: Times New Roman (Size 12).
- Acceptable percentage of plagiarism is 5 Percent.
- While registering, mention the tracks you are applying for.

Registration

The author (s) of the accepted papers are requested to register for the seminar by paying the registration fee as mentioned below on or before 16th April, 2024. Registration fee is non-refundable.

Corporate Delegates	Rs. 1500
Faculty	Rs. 1000
Research Scholars	Rs. 800
Students	Rs. 500

Payment Details

Beneficiary Name: Department of Commerce Bank A/c No: 52198268148 IFSC code: SBIN0020071 Bank Name: State Bank of India Bank Branch: OU Branch

*Separate registrations for multiple authors

<u>Register At: https://forms.gle/kBcAhUL5XWQVvXAK8</u>

Accommodation

Accommodation is available in university guest house on first come first payment basis.

Occupancy Room Type	Tariff Per head Per Day
AC	Rs. 1200
Non-AC	Rs. 800

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Vice-Chancellor, Osmania University

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